



Environmental Leadership Program (ELP)





What is the “ELP”

- **The ELP is**

- A voluntary program, and was one of the first of its kind in the country.
- Encourages and rewards superior environmental performers
- Offers incentives to help move beyond conventional environmental compliance and to achieve superior environmental performance

- **Participation**

All Colorado businesses, industries, offices, educational institutions, municipalities, government agencies, community, not-for-profit and other organizations

- **ThreeTiers**

Bronze, Silver and Gold



Gold Level Criteria

TIER	CRITERIA	Recognition
Gold Leader	<ul style="list-style-type: none">• Currently the Highest Level of State Recognition• Continual environmental improvement goals that are verifiable and measurable (beyond-compliance) (min 4)• Past environmental achievements (min 2)• Fully functional Environmental Management System• Clean compliance record three years prior to applying	3 years (renewable)



33 Gold Leaders

Aeroflex Colorado Springs	IBM Corporation, Boulder Facility
Alliance for Sustainable Colorado	Intel - TEC1 Corporation
Alpine Bank	KMG Electronic Chemicals Inc.
Aspen Skiing Company	Kodak Colorado
Ball Aerospace & Technologies Corp.	LifeSpan Technologies Recycling
Ball Metal Beverage Container Corp.	Lockheed Martin Space Systems
Boulder Community Hospital	Majestic Metals, Inc.
Cripple Creek & Victor Gold Mining Company	Management and Engineering Services
Denver International Airport (DIA)	National Renewable Energy Laboratory
Denver Zoological Foundation	New Belgium Brewery
Eco-Products	Raytheon, Aurora Campus
EnviroGroup Limited	Raytheon Polar Services Company
Firestone Building Products	Rio Tinto Minerals Headquarters
Forever Resorts	Roche Colorado Corporation
Goodrich Corporation – AWB, Carbon Operations	Serck Services, Inc.
Governor’s Energy Office	Vail Resorts, Inc.
	Xanterra Parks and Resorts – Rocky Mountain National Park



Silver Partner Level

TIER	CRITERIA	Recognition
Silver Partner	<ul style="list-style-type: none">•The Silver Partner Level is for entities who are seeking the Gold Level tier, and are COMMITTED towards meeting the Gold criteria within an agreed upon timeframe, not to exceed three years.•They may or may not have a functional EMS and/ or beyond-compliance activities – but the goal is to implement these.•Must meet requirements for “beyond-compliance” activities and programs.•Clean compliance record one year prior to applying to the program	•3 year goal



25 Silver Partners

A1 Organics	General Services Administration Public Buildings Service – Denver Federal Center
Arapahoe County Water and Wastewater Authority	Guaranteed Recycling Xperts - GRX
Bubba Gump Shrimp Company	Johnson Printing Company
City and County of Denver - Department of Environmental Health	Leanin' Tree
City and County of Denver – General Services Administration	Lexmark International Boulder
City and County of Denver – Mayor’s Office	MillerCoors
City and County of Denver – Public Works	Master Craft Cabinets
City and County of Denver – Theatres and Arenas	Poudre School District
City of Aspen	Prestige Imports, Inc.
Conoco Phillips Temporary Living Quarters	Saddle Rock Golf Course
Downing Street Garage	Trane Company
Ellis Elementary School	Winter Park
ExhibitQuest inc.	



Bronze Achiever

TIER	CRITERIA	Recognition
Bronze Achiever	<ul style="list-style-type: none">•For entities making significant achievement(s) in improving the environment of Colorado but do not have a functional Environmental Management System.•Clean compliance record one year prior to applying to the program is a requirement.	•1 year (not renewable)



2008 Bronze Achievers

9 News K*USA-TV and KTVD	Hyatt Regency Denver at Colorado Convention Center
Ace Hardware – 14239 Alameda Station Ace	Lookout Mountain Nature Center and Preserve
Aircraft Service International Group ASIG – DIA Fuel Farm	Office Max Store #0499
ARAMARK	Personal Assistance Services of Colorado (PASCO)
Baggy Shirts LLC	Ponderosa High School
BC Printing	Pristine Green Cleaners
Carbondale Food Co-op	Red Rock Data Center
Carver Brewing Company	Rocky Mountain College of Art + Design
City of Littleton	Rotary Club of Evergreen
Clifton Water District - Charles A. Strain Water Treatment Plant	Silver Spoons Catering and Events
Douglas County School and Ponderosa High School	Town of Castle Rock
Eagle:XM	Tri-State Generation & Transmission Association – Nucla Generating Station
EcoGoddess Edibles	Type Etc.
Egan Printing	Vision Graphics Inc.
Fort Collins Utilities Water Treatment Facility	



Incentives

Vary from Level to Level:

- Use of the Leadership Logo
- Company specific incentives
 - *Regulatory Incentives*
 - *Assistance marketing and exposure newsletter/ newslink*
- Partnership with the state
- Annual Awards Event Recognition
- Commissions and Boards
 - DIA, Roche, Ball Aerospace, Envirogroup
- Priority permitting
- Public Recognition/Marketing!!!





Examples of Actual Incentives

Ball Aerospace & Technologies Corp.

1. Air Permit Modification

Intel

1. Alternative RCRA inspection procedures

Kodak Colorado

1. Watershed Agreement
2. Combined inspection (water, air, land, EPA)

Roche Colorado Corporation

1. Enforcement of certain aspects of the Pharmaceutical MACT (40 C.F.R. Subpart GGG)

ALL Other Members

- | | |
|--------------------------------------|--|
| -Facility Reporting Program training | -Greenbuild Conference (floor tickets) |
| -CEP annual meeting | -Single water permit discussion |
| -PPAB (Green House Gas) meeting | -Platinum Level Stakeholder Meeting |
| -CDPHE Earth Day Participation | -Spill Workgroup Guidance Stakeholder |
| -Social Sustainability Workshop | -Green House Gas Dialogue |
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Mentoring Activities of Leaders

Denver International Airport

Sponsors an annual “Environmental Regulations for Airports” workshop to the aviation industry.

IBM Corporation, Boulder Facility

Shared their Environmental Management System (EMS) breakdown with the CDPHE EMS team.

Envirogroup Limited

Assisted Boulder Community Hospital helping them do a Hazardous Waste Inventory.

Management and Engineering Services

Conducted an EMS audit for a potential Gold Leader

Coors Brewing Company and NREL

Worked together so that a Coors employee could gain their EMS Lead Auditor Certification.

Roche Colorado Corporation

Hosted a Social sustainability Workshop as well as mentoring another Colorado Company concerning their CAP program.

Ball Metal Beverage Container Corporation

Hosted various facility tours and share their EMS



ELP Today 2008

October 21, 2008

- Celebration of the 9th Annual Environmental Leadership Program Awards Event.

The ELP consists of the following levels of leadership:

- 1) Bronze Achievers (one-year, one-time recognition)
27 members in 2007 - **30 NEW members 2008**
 - 2) Silver Partner (3 year maximum membership)
3 members in 2007 – **25 NEW members 2008 = Total 26 Silver**
 - 3) Gold Leader (3 year membership with renewal option),
18 members in 2007 – **15 NEW members 2008 – Total 33 Gold**
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Environmental Achievements of Gold Leaders

Examples of “above and beyond” Compliance Activities

- Air emissions reduced = 30.1 tons
 - Water conserved = 58 million gallons
 - Hazardous waste reduced = 954,142 tons
 - Solid waste reduced = 56,864 tons
 - Petroleum reduced = 888,782 gallons
 - Ozone depleting substances reduced = 2.75 tons
 - Land use and habitat improvements added = 1,013 acres
 - Energy reductions and/or (use of solar/wind power)
 - LEED Certification
 - Social/Community Activities – Flex time, telecommuting activities
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Difference of ELP Program vs others

Why are there not more members?

CREDIBILITY

1.Criteria (legitimate metrics/accomplishments)

2.COMPLIANCE!!!

3.Awareness of the program

FACTS

- 2007 - 43 Bronze Nominations – 27 met the criteria = 63% acceptance rate
- **2008 - 44 nominations – 30 met criteria = 63% acceptance rate**
- **2008 - 28 Silver applications – 25 Silver = 89% acceptance rate**
- 8 Companies applied to the Gold Level, 3 met the criteria = 38% acceptance rate
- **27 Gold applications – 15 Gold Leaders = 52% acceptance rate**
- 2007 - 79 ELP presentations were given at different sites which resulted in 51 applicants/nominations (65%)
- **2008 – 163 ELP presentations = 99 applicants/nominations (61%)**



Difference of ELP Program vs others

Questions?
